



129th DEVON HORSE SHOW AND COUNTRY FAIR  
 Attn: Program Book  
 P.O. Box 865, Devon, PA 19333  
 programbook@devonhorshow.com  
 Phone: 610-964-0550

## 2025 Program Advertising Contract

Please include our advertisement in the 2025 Devon Horse Show Program, for which \_\_\_\_\_ agrees to pay \$\_\_\_\_\_ Publisher is bound by no agreement other than that expressed in this contract—no verbal or email agreements recognized.

**ALL AD MATERIALS MUST BE SUBMITTED IN ACCORDANCE WITH THE 'FILE REQUIREMENTS' ON PAGE 2. ENTIRE AD AREA INCLUDING BORDERS, RULES, ETC. NOT TO EXCEED SIZES LISTED BELOW.**

**DEADLINES:** Signed contract: immediately

**Ad materials and full payment: no later than MARCH 10, 2025**

**\*any ad materials not accompanied by payment in full will not be printed in the program!**

DEADLINE MARCH 10, 2025				
Please check off your selection:		<u>Size (inches)</u>	<u>Rate B&amp;W</u>	<u>Rate 4-Color</u>
<input type="checkbox"/>	Inside Front Cover (bleed)	8.5 x 11*	N/A	SOLD
<input type="checkbox"/>	Inside Back Cover (bleed)	8.5 x 11*	N/A	SOLD
<input type="checkbox"/>	Back Cover (bleed)	8.5 x 11*	N/A	SOLD
<input type="checkbox"/>	Full Page (bleed)	8.5 x 11*	\$1,200	\$2,350
<input type="checkbox"/>	Full Page	7 x 9	\$1,200	\$2,350
<input type="checkbox"/>	1/2 page Vertical	3.375 x 9	\$775	\$1,575
<input type="checkbox"/>	1/2 page Horizontal	7 x 4.375	\$800	\$1,575
<input type="checkbox"/>	1/4 page Vertical	3.375 x 4.375	\$550	N/A
<input type="checkbox"/>	1/4 page Horizontal	7 x 2.125	\$650	N/A
<input type="checkbox"/>	Business Card	3.5 x 2	\$225	N/A
<input type="checkbox"/>	Coupon Business Ad - 1/2 Page	Vertical or Horizontal	\$650	N/A
<input type="checkbox"/>	Coupon Business Ad - 1/4 Page	Vertical or Horizontal	\$425	N/A
<input type="checkbox"/>	Coupon Business Ad - Business Card	3.5 x 2	\$225	N/A
			<b>TOTAL DUE</b>	<b>\$</b>

\*Materials for BLEED ads should be 8.75 x 11.25 allowing for 1/8 in. trim on all sides

\*\*Acceptance of any half-page ads is subject to the receipt of an even number of the same

**Please check here if you would like us to use same ad material as in 2024.**

Firm Name: \_\_\_\_\_ Agent Name: (if applicable) \_\_\_\_\_

Address: \_\_\_\_\_ City, \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Telephone Number \_\_\_\_\_ Email \_\_\_\_\_

Contact Information (please print) \_\_\_\_\_

Authorized Signature \_\_\_\_\_ Date: \_\_\_\_\_

**1** Reserve Ad Space  
 Complete and email to:  
 Harriette@DevonHorse  
 Show.com

**2** Pay by: Check Payable to:  
 Devon Horse Show & Country Fair  
 Inc. OR Credit Card (3% fee  
 applies)

**3** Submit Artwork  
 Electronically  
 ProgramBook@DevonHorse  
 Show.com

CC# \_\_\_\_\_  
 MasterCard  Visa  Amer Exp  
 Security Code: \_\_\_\_\_ Exp. Date: \_\_\_\_\_