2027 Program Book *EARLY BIRD* Advertising Contract

SPECIAL LIMITED TIME PRICING!

Please include our advertisement in the 2027 Devon Horse Show Program, for which I agree to pay $_____. Publisher is bound by no agreement other than that expressed in this contract, no verbal or email agreements recognized.

Ad materials and full payment are due by **Friday, January 8, 2027** or subject to full price rates.

Selection		Size	2027 Rate	Early Bird Rate (ENDS JAN 8!)
	~~Inside Front Cover~~	8.5 x 11	~~$5,750~~	~~$4,750~~
	~~Inside Back Cover~~	8.5 x 11	~~$5,750~~	~~$4,750~~
	~~Back Cover~~	8.5 x 11	~~$6,250~~	~~$5,250~~
	Full Page Color **	8.5 x 11	$2,850	$2,300
	Full Page B&W **	7 x 9	$1,750	$1,450
	½ Page Color	3.375 x 9	$1,800	$1,575
	½ Page B&W	7 x 4.375	$1,000	$850
	¼ Page Color	3.375 x 4.375	$800	$625
	¼ Page B&W	7 x 2.125	$700	$575
	Full Page Color Digital Prize List Ad	Digital	$900	$800

FULL PAGE ADS SHOULD BE 8.75 X 11.25 IN. ALLOWING 1/8 IN. BLEED ON ALL SIDES

Agent Name:_____

Address:_____

City:_____ State: Zip Code:_____

Telephone #:_____

Email:_____

Authorized Signature:_____

Complete and email to *zoe@devonhorseshow.com* to reserve your ad space!

Check payable to the Devon Horse Show & Country Fair Inc. **OR**

Credit Card w/ a 3% processing fee.